identilam

Bespoke Badging
& Tailored Software Solutions

Contents

Who are identilam?

UK-based for 35 years, we are experts in our field. With our industry knowledge, our effective badging solutions form an offering of consumables – through to SaaS software and our Onsite Team.

The adaptable service level our teams offer is why our customers adore working with us.

Whether producing onsite or pre-printed, we'll find the solution that best fits your needs.

Our software is developed by our UK-based engineers and our support team is always here for you to make sure everything goes smoothly.

In January 2020, identilam was acquired by CCL Industries, a world leader in speciality label and security packaging for global corporations.

With Avery, we are are collaboratively developing innovative solutions to improve and expand the level of support and service we will provide for your event.

For live event credentials be sure to look at our sister company, ID&C.

Badging & Bureau Solutions

Option 1
We handle everything.

- Take the stress off your hands completely and let us sort this side of the event out.
- No clean up on your part.
- Our staff act as a part of your brand. We are experts in making attendees feel welcomed as a first point of contact.

Option 2
You own it. We Supply.

- This gives you independence to set the system up wherever and whenever you choose.
- Cost effective long-term.
- Easy to use software with training on offer as well as a complimentary helpline for the first year.

Option 3
Rent it.

- Convenient for short-term use.
- Confidence that the area is well managed if you hire our staff. Hire our staff, giving you confidence that the area will be well-managed during your event
- Great for one-off events and short-term solutions.
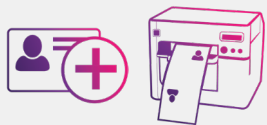
ID Card System **Lanyards & Badges** **Secure & Fast**

- **ROLE-BASED ACCESS** • **PERIMETERS & BUILDING SECURITY** •
- **LOCKDOWN PROCEDURE** • **ASSETS** •
- **KEEPING PEOPLE SAFE IN THEIR PLACE OF WORK OR LEARNING** •

Onsite Badging Service

We supply all you need

PRINTERS	SCANNERS	SOFTWARE
DATA	LEAD CAPTURE	APP

With bespoke, solutions and a committed project manager, let us manage your onsite badging needs!

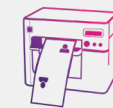Tracking Reports   Project Manager

Guest Tracking   Software

Server Based   Consumables

Work with one of our project managers who can handle the whole badging process from start to finish.

From organising the printing of badges to helping make sure everyone gets signed in on the day, we've got it covered.

You don't have to do anything.

Solution Selector

With 35 years of experience in delegate identification and a team of **UK-based** developers, we are able to offer software and an onsite team for a **smooth badging process at your events.**

Module 1
Badge&Print

Module 2
Badge&Go

Module 3
Badge&Track

We print ID cards at our sites and design with our inhouse artwork studio

We set up your ID card designs with your artwork and specifications

CSV transfer, printed how requested; A-Z, Chronologically etc.

We also offer on hand support and post event clean-up

Function	Module 1 Badge&Print	Module 2 Badge&Go	Module 3 Badge&Track
Email a ticket to attendees prior to the event	✔		✔
By scanning it on arrival they quickly confirm their identity and their badge can be printed out	✔		✔
Barcode generator allows attendance tracking and reporting		✔	✔
Access control and delegate permissions for entry		✔	✔
Choice of data capture devices		✔	✔
Flexible printing options	✔	✔	✔
Annual licence included for first year			✔
Technical support line	✔	✔	✔
Use a lead capture device and QR/Barcode to allocate specific criteria representing products of interest			✔
Download reports			✔
Record details of visitors to an exhibition stand or geographical areas of interest			✔
User friendly, with training available	✔	✔	✔
Variable data triggered by attendee details		✔	✔
Printing in the order you require, i.e. by role	✔	✔	✔
Seamlessly integrate with your team for onsite printing	✔	✔	✔
Project manager oversees the whole process	✔	✔	✔
RFID encoding capabilities available with printers			✔
Grant of deny access to areas using HID or RFID			✔

Training

We supply training for our Badge&*Print* software completely bespoke to your needs.

The software can be built so certain modules are tailored to your event or business needs.

Some of the software's capabilities include:

- Access Based Control
- Timesheet Records
- Lead Generation
- Photo Identification Badging
- Server-based Data
- Badge Design, and much more

Training for Pre-Event

Set Up

- Project and software set up and installation
- Additional users stations
- Defining field creation

Data Management

- Browse, search and creating records
- Data import
- Data export
- Duplicate checks

Data Management

- Templates for chosen badge type
- Design feature
- Image, logo, graphics, data, QR Codes and barcode
- Thumbnail browser
- Linking records to designs
- Access control imagery

Email & App

- Creating HTML and text emails
- User introduction of the App

Training for During Event

Image Capture

- Import, rotate, crop, resizing, zoom, enhancement and editing

Badge Printing

- Preview
- Batch printing
- Multiple and singular passes

Training for Post-Event

Reporting

- Create templates and filters
- Sort and group by fields
- Management reports
- Print reports
- Microsoft compatibility

Support

- Initial training
- 12 months helpline support
- Operational support

Additional optional features and modules from the identilam suite of software solutions:

- **Badge&*Track*** for badging/tracking/recording attendance and/or authentication of attendees
- Mobile app allowing **Badge&*Track*** to be used with Android and IOS mobile devices for scanning, printing and authentication
- **Badge&*Print*** Web, a browser front end for online registration and data access

Products We Offer

Eco Offering

Eco-friendly is the new normal! Choose recycled and recyclable badges for your next events.

You can complete the green look with eco lanyards made of recycled plastic.

They can be directly attached to the eco friendly event badges without the need of a plastic holder.

We have a range of eco-friendly badging options.

id*green* paper badges

id*green* recycled badges

id*hesive* eco badges

id*green* bamboo badges

You can then match your badge with an eco-friendly lanyard. Choose from:

 - Recycled PET fabric
 - Bamboo fabric

id*green*

Our fully recyclable paper based badges keep the envionmental impact as low as possible.

Other badges are made from plastics like PETE and PP which can be easily recycled.

Badges can also be printed onsite and are ready for use instantly.

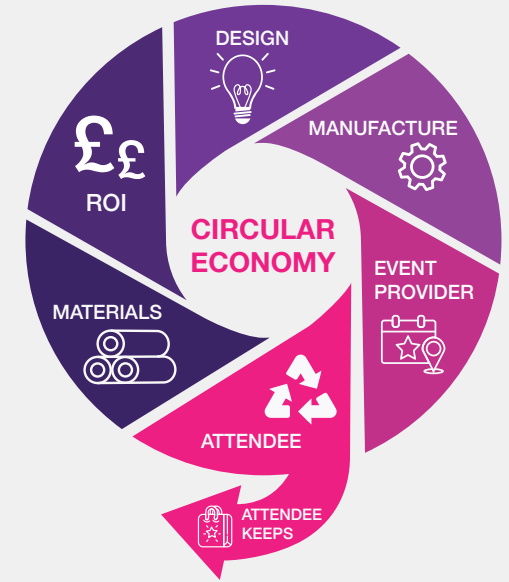We also provide Bamboo Badges, which are ideal for a hotel keycard.

John Smith
Identilam

identilam

VISITOR

John Smith
Identilam

identilam

VIP

identilam
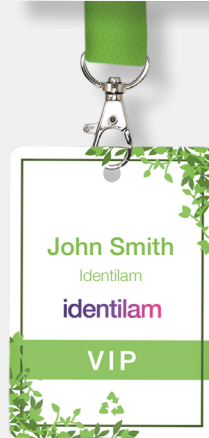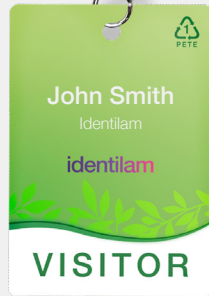
TERRACYCLE

For our "hard" to recycle items, we're happy to announce a fantastic partnership with Terracycle.
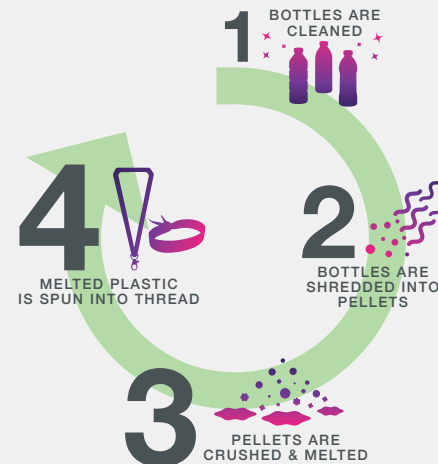
Where possible we should reduce, reuse and recycle.

Contact the team to get involved in the scheme.

Learn how it adds value to your events, whether that's collection bins at your event or our returns service for surplus stock.

CIRCULAR ECONOMY

- DESIGN
- MANUFACTURE
- EVENT PROVIDER
- ATTENDEE KEEPS
- ATTENDEE
- MATERIALS
- £ £ ROI

HOW DO YOU MAKE LANYARDS OUT OF RECYCLED PLASTIC OR BAMBOO?

1 BOTTLES ARE CLEANED

2 BOTTLES ARE SHREDDED INTO PELLETS

3 PELLETS ARE CRUSHED & MELTED

4 MELTED PLASTIC IS SPUN INTO THREAD

1 BAMBOO IS HARVESTED

2 PROCESSED INTO FIBER

3 SPUN INTO THREADS

4 WOVEN INTO FABRIC

Badges

id green

John Smith
Identilam
identilam
ATTENDEE
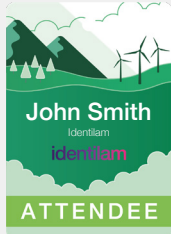
Features
- Available in paper
- Or recycled paper
- Glossy eco
- Custom Shapes

Benefits
- Sustainable event accreditation
- Biodegradable
- Versatile & durable

Hospitality & Events • Local Authorities • Emergency Services

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id hesive

Joe Bloggs
Identilam
SPEAKER
identilam

Features
- Plus, Premium and Eco badge types available
- RFID enabled print
- Peel & stick
- Fast turnaround

Benefits
- Reusable
- Multiday event or One Day event
- Limited wastage
- Printer can produce 600 badges per hour for large amounts of delegates

Hospitality & Events • Local Authorities • Emergency Services
• Healthcare • Legal & Financial Sector • Travel & Transport •

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id premium

VIP
JOHN SMITH
Identilam
identilam

Features
- Laminated
- Custom shapes
- Metallic
- Barcoded
- RFID enabled
- Antimicrobial
- Neon & UV print

Benefits
- Completely bespoke & tailorable
- Branding & sponsorship optimisation
- High end quality
- Attractive
- Security & payments
- Hygenic

Hospitality & Events • Local Authorities • Emergency Services
Healthcare • Legal & Financial Sector • Construction
• Travel & Transport •

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id flex

John Smith
Identilam
identilam
SPEAKER

Features
- Tearproof & water resistant
- Produced on CO2 neutral printer
- Eyeletting (bronze or silver)
- UV, Foil, Neon & UV finishes
- Variable Data
- Barcode Tracking
- Custom Shapes

Benefits
- Perfect for outdoor events
- Icebreaker/Teambuilding activities
- Quality of print
- Suitable for multi-day events
- Corporate, high-end quality
- Administrative control for access & attendance
- Fully customisable for sponsorship/branding

Hospitality & Events • Local Authorities • Emergency Services
• Healthcare • Legal & Financial Sector • Travel & Transport •

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id card

John Smith
Identilam
**identilam**

Features
- We supply RFID plastic cards from most major manufacturers
- Print at your event or before
- Security

Benefits
- Access control for high end events
- Flexibility pre & during event. We can adapt our software with our UK developers to integrate with other platforms
- Security aspect
- GDPR

Hospitality & Events • Local Authorities • Emergency Services

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id insert

identilam
JOE BLOGGS
PRESS
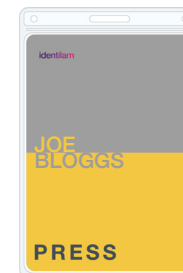
Features
- Create your design with Badge&Print module
- Upload your attendee details
- Print the inserts in the order you want
- Place them in clear badge holders, Place the badges on trays
- Distribute them with custom lanyards
- Collect the reusable holders at the end

Benefits
- Collect reusable wallets for future events keeping costs down
- Upload variable data prior or print onsite
- Offers more flexibility
- Print before event

Hospitality & Events • Local Authorities • Emergency Services

Lanyards

High-quality print finish and fully customisable to ensure it's fit for your needs.

Work with our in-house design team to ensure your lanyard is a perfect match to your brand.

Styles:
- Ribbed Fabric, Screen Printed
- Smooth Fabric, Full Colour Print
- rPET Fabric, Full Colour Print
- Bamboo Fabric, Screen Printed
- Tubular, Screen Printed
- Woven, Pantone Matched
- Stuffed, Pantone Matched

Sizes:
- Between 10 and 30mm wide
- 450mm long on each side

For a bespoke size speak to a member of our team.

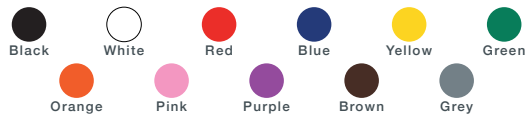**Lead Time:**
- Custom Lanyards 2-3 weeks

Min. Quantity:
- 25

We hold a selection of plain stock options to send out the next day delivery.

Choose from our wide range of colours, held at our UK site for a 48 hour turnaround!

Black White Red Blue Yellow Green
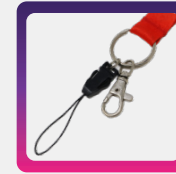Orange Pink Purple Brown Grey

Explore our wide range of accessories!

Whether it's a safety buckle, bottle opener, USB, or something else entirely, we're bound to have something to take your lanyards to the next level.

Bottle Opener   Mobile Phone Loop   Safety Buckle   Reflective Strip

There's a wide range of clips you can choose from, so we'll always have a solution to match your badging needs.

Dog Clip   Lobster Clip   Tension Clip   Crocodile Clip

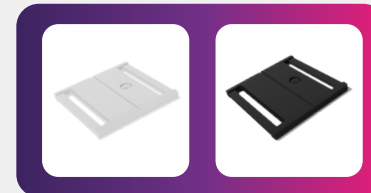Metal Bar Holder   Double Dog Clip   Split Ring   Badge Reel

Choose between a black and white safety break or have it pantone matched to your own brand colour.

Move the Safety Break down the side of the lanyard or even add in multiple breaks, as recommended for the healthcare industry.

Need a tidy way to display your lanyards? We have stands to make that easy.

Easily organise your lanyards, with adjustable or tabletop stands.

Each stand holds up to 100 lanyards at a time and requires minimal set-up.

Printers & Consumables

Express Badge Printer
DOPPIE 3500LD

- Prints 600 badges an hour
- Compatible with our full range of idhesive badges
- Carry case with your own custom branding when you buy

The fastest way to print badges in bulk.

Premium Card Printer
DOPPIE 450

- Our top end ID Card printer
- UV finishes and overlaminating
- Duplex printing available

The best quality print for hard PVC badges.

Economy Card Printer
DOPPIE 300

- Prints 150 badges an hour
- Prints watermarks for added security
- Long lasting, with a 3 year warranty

Lightweight with a wide range of print options.

	Express Badge Printer	Premium Card Printer	Economy Card Printer
Print Quality	Standard	High	Standard
Speed	600+ per hour	130+ per hour	150+ per hour
Duplex Printing	Yes	Yes	Optional
Security Features	None	UV Printing and Overlaminate	Watermark
Size (Width, Depth, Height) Weight	310 x 283 x 261 mm 12kg	271 x 331 x 421 mm 13kg	250 x 470 x 220 mm 4.7kg

Printing Accessories

- Print Heads
- Print Ribbons
- Ink
- Cleaning Kit
- Heat Rollers

- Magnetic Strip Encoders
- RFID Encoders
- HID Encoders
- Holographic Overlays

Card Tray

ID Card Holders

Pin and Clip Backing

Consumables

- Clear Badge Wallets
- ID Card Holders
- Flexible Wallets
- Hard Wallets
- Retractable Badge Holder

- Card Tray
- Conference Card Caddy
- Pin and Clip Backing
- Magnetic Backing
- Webcam Software

id*industries*

id*public services*
Public Service & Authorities ID Cards

- Project Manager oversees ID card design, categories of validity required and security features etc.

- Minimise counterfeiting risk

- Secure production facility

- Build a secure card program and databases

West Sussex Fire & Rescue

Working in partnership with West Sussex Fire & Rescue, we provide a service to produce a photo ID system and warrant card system for Operations, Support Staff and Community Volunteers.

Police Forces • Emergency Services • Local Authorities • Healthcare

id*education*
Education ID Cards for Universities, Colleges and Schools

- We host your student ID card database on a secure server

- Student card printing service via application website

- Multiple designs for student, faculty, staff and visitors

- Run reports for application, access control, renewals etc.

- RFID enabled for access control to facilities, computer labs, dormitories and cashless payment for internal services

University of East London

We have worked with UEL to print custom RFID cards for their students. We created a custom student card application website, uploaded the enrolment data and generated automatic emails to invite students to add their photo to their applications.

Schools • Academies • Colleges • Universities

id*business*
Business ID Cards

- Centralised service for remote workers

- Online verification procedure for representatives

- Use multiple ID card designs to denote staff categories

- RFID cards for access control

- Design the printing schedule on business needs

- Secure identity management solution for passenger transport

- Consistent branding

- Protect sensitive company information with a server based database

National Trust

We have been working with the National Trust for over twenty years to produce all their photo ID cards for staff, contractors and volunteers at a variety of regional locations.

Tourism • Construction • Utilities • Security Installers

FAQs

What is included in the onsite badging service?

Onsite we supply badge printers and all other necessary equipment to enable the production of badges on-demand as delegates arrive.

Do you supply RFID badges?

Yes, **Badge&Track** can operate with both barcode and RFID technology.
Our badges can be supplied with an RFID chip which can then be scanned using a handheld RFID reader or tapped on desktop readers positioned around the venue.

Do you offer eco-friendly badges?

Yes, we care strongly about the environment at identilam and offer recycled and recyclable eco badges.
We are constantly striving to add more sustainable, environmentally friendly products to our range.

How can I track delegate attendance at my event?

The **Badge&Track** module available enables you to track and report on attendance to your event as well as individual break out rooms, sessions and seminars.
Real-time reports can be viewed in a dashboard style format.

Can I print my own badges or do you print them for me?

Both options are available to you. We can print all of your badges for you as part of a managed bureau or onsite service.

Do you supply portable badge printers?

We offer a range of badge printers, our most popular model for badging is idhesive.
High quality, full colour, water and tear-resistant badges printed in 6 seconds.

Can I print my badges onsite or do I need to print them in advance?

Our **Badge&Go** system enables you to print badges as delegates arrive at the event.
The identilam onsite badge printing package is fast, gives you more flexibility and ensures less wastage.

How can I import my attendees' details?

Data import is easy with CSV transfer as standard.

Case Study

CHESTERTONS POLO
IN THE PARK
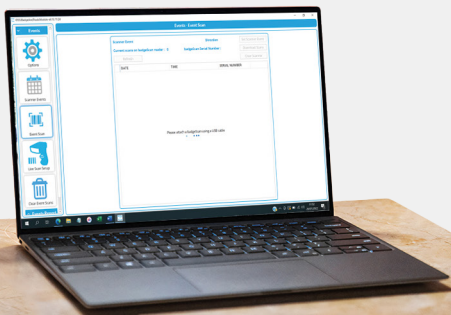
identilam and ID&C both supplied the prestigious Polo in the Park, ran by Sportsgate.
Here we discuss with Sportgate's Operations Director, Simon, the outcome of combining both brands, how providing accreditation as well as software worked for them and how we can improve to create a more bespoke package based on their unique needs.

Build Phase

For the duration of the 2-week build, an **ID&C** barcoded wristband was issued to scan in and out of site. The coordination of staff in vehicles, entrances/exits and pedestrians made this time-consuming owed to the number of readers onsite.
Solution - identilam and ID&C could provide RFID wristbands that would be readable at a faster rate. And with the imminent launch of identilam's new app - which can read barcodes via a smartphone camera - coordination becomes much simpler.

Wristbands for the construction teams understandably get dirty, with the entire production process across 3 weeks or more.

Solution - Bamboo wristbands have natural **antibacterial properties** and are also more durable than the paper wristbands. Sustainable bamboo wristbands from **ID&C** for the build and break teams next year would be advantageous.

Pre-Event

Due to the number of stakeholders and suppliers sending multiples of ever-changing data, a CSV file had to be reuploaded numerous times. This slowed things down and was clunky when coordinating production teams in and out.

Solution - For next year we are suggesting that numerous suppliers can input details via **identilam**'s integration partners registration system to make the event run more efficiently.

Post-Event

"The whole accreditation was a success... There's room for change, but as a starter for 10, we've been using ID&C for a while and with identilam I think it's great" Simon says.

At identilam and ID&C, we pride ourselves on how we strive to be better, and to do more for our customers.
Each event is completely bespoke, and we treat it as such.

Event

A fabric and paper wristband with various levels of access control were a similar colour, Polo in Park's hospitality team overlooked this although different in textile.

Solution - With **identilam** and **ID&C** we have an inhouse Artwork Studio where we house customer legacy files, preventing duplicates colours or artwork for access control levels.

To learn more about what ID&C can provide for your event in partnership with identilam, please see over the page. →

Feedback from events like this is vital to development and innovation.
It's because of this that we already have improved tools and solutions in place to enhance and ensure the smooth running of events such as Polo in the Park.
This is where we learn to better tailor each individual event and their dynamic needs.
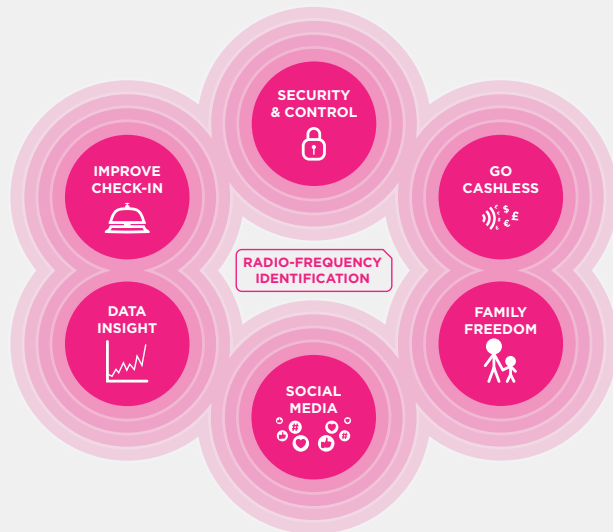
Partnering with ID&C

idcband.com

You can now source all your accreditation needs by ID&C and identilam. We can provide software enabled wristbands through identilam's Badge & Print software.

What is RFID?

RADIO-FREQUENCY IDENTIFICATION

- SECURITY & CONTROL
- IMPROVE CHECK-IN
- GO CASHLESS
- DATA INSIGHT
- FAMILY FREEDOM
- SOCIAL MEDIA

With barcode, QR code and RFID recognition software through our integration we can supply access based control, timesheet records, lead generation, photo identification badging, server based data, badge design and much more:

- Government and Public Services
- High Security Events
- Utility Providers
- Schools and Universities
- Hotels
- Holiday Complexes
- Water Parks
- Festivals
- Stadiums and Arenas
- Sporting Events

Carbon Statement

As part of CCL Industries, we are setting several ambitious waste targets to reduce the environmental impact of our products, including 90% reduction globally in waste to landfill by 2025 and 100% of facilities in North America and Europe becoming net-zero waste to landfill by 2030.

identilam and ID&C have partnered with Make it Wild to offset the emissions produced in the UK to enable us to make proactive strides towards this.

We have committed to reducing our emissions by responsible sourcing and working with other companies that mirror our ethos.

Annually we will invite our customers to Make It Wild's UK locations to understand the fantastic way we fulfil our environmental policy and corporate social responsibilities by working with the team at Make it Wild.

Year on year reductions in our carbon emissions will not stop us planting - we will continue to commit to that.
We are also continuing to produce high quality, affordable products, such as sustainable wristbands, eco lanyards and recyclable badges – to make eco-friendly event planning as easy as possible.

"It's not our aim to protect nature, it's our purpose"

Helen and Christopher Neave
Co-founders, Make It Wild

Our Make it Wild plot can be found here: What3words - backswing.walking.toward

Testimonials

THE QUEEN'S · PLATINUM JUBILEE 2022

We proudly did the accreditation for HM's Platinum Jubilee and Party at the Palace, where we worked round the clock behind the scenes.

- Produced over 24K onsite badges during the celebrations
- Maintained more than 85 data lists across 38 stakeholders
- Trained the Metropolitan Police to scan products for high security at St. Paul's Cathedral
- Continuous feedback that others "loved coming to the identilam cabin" next to Buckingham Palace
- We received Royal recognition from the palace and a thank you note for supporting them! Thanks for the lovely biscuits, ma'am!

"We've worked with identilam for sometime now, as their software integrates with our own GEM platform.
Supplying ID card accreditation to COP26, utilising identilam's Onsite service; they provided a Project Delivery Manager and staffed registration for the duration of the event."

Senior Project Manager - Glasgows

COP26
UN CLIMATE CHANGE CONFERENCE UK 2021
IN PARTNERSHIP WITH ITALY

REMEMBRANCE DAY

"You took what would have been a virtually unmanageable task for our team and made it look easy. I must say it took an enormous weight off of my mind.
You provided an excellent and professional service, and were fantastically helpful and accommodating. Many commented on the day on the high quality of the passes."

Organiser of National Ceremony (Remembrance Sunday), London

Meet the Team

At identilam we believe badges are the first step to a "Nice to meet you!" Meet some of the team that make it all happen.

Why did you join identilam?
I wanted to work in events as I enjoy it.

How do you find the events you manage?
They are diverse, unique, challenging at times but I love being customer facing.

What do you enjoy most about delivering a project?
From the start line to seeing the event come to fruition is why I enjoy project delivery so much.

Emily Reed – Project Delivery Manager

Order your free sample pack or a software demo!

identilam's Added Value

Artwork Team
Full design service | No extra cost

Logistics Team
Tracking updates | Air, sea and road delivery

Account Manager
Main point of contact | Regular updates

Project Delivery Manager
Oversee production and delivery

identilam

identilam.co.uk

Talk to one of our experts:
+44 (0)1293 851 711

Email us:
sales@identilam.co.uk

**Connect with us on our
social platforms**